

STEAM Kit Pitch Evaluation

Group: _____

Pitch Flow - Describe each of the following aspects of the pitch flow.	Effectiveness - How effective was this aspect of the pitch?
Hook: <i>How well did the group grab your attention at the start of the presentation?</i>	1 2 3 4 5
Problem: <i>How well did the group explain or justify the problem their solution is trying to solve?</i>	1 2 3 4 5
Solution: <i>How clearly did the students explain their solution? How well does the solution address the problem?</i>	1 2 3 4 5
Ask: <i>How effectively did the group make their closing argument for you to take action - purchase a kit, invest in their project, etc?</i>	1 2 3 4 5
Oral Communication - Rank how much you agree or disagree with the following statements. <i>SD = Strongly Disagree, D = Disagree, A = Agree, and SA = Strongly Agree</i>	
The group was well-prepared for their pitch today.	SD D A SA
The group was able to effectively answer audience questions after their pitch.	SD D A SA
The group's oral communication skills enhanced their pitch presentation.	SD D A SA

Additional Notes:

Prioritized Design Requirements

1. Needs to cover at least one 3rd-5th grade level science and/or math learning standard
2. No harmful or dangerous items in the kit
3. Must include at least two soft skill questions
4. Has instructions for a third grade reading level.
5. Cost is no more than \$50
6. Must get 6/10 children interested in the STEAM fields
7. Must be able to be cleaned up within at most 10 minutes
8. Must take at least 45 but no more than 75 minutes to complete
9. They must not be more than 12" by 12" by 6"
10. Activities must have roles for at least two children.